

# DELTA

*San Francisco-Peninsula*

# FOUNDATION

building a bridge to the future

### Delta San Francisco-Peninsula Foundation 2012 Board of Directors

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Barbara Brown, Treasurer

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The Delta San Francisco-Peninsula Foundation extends its sincere appreciation to all who have donated or contributed to our mission to foster educational growth by awarding scholarships and hosting the Financial Fortitude Workshop. Special thanks to members of the Educational and Scholarship Committee of the San Francisco-Peninsula Alumnae Chapter of Delta Sigma Theta Sorority, Inc. for recruiting and recommending our scholarship recipients.

The Delta San Francisco-Peninsula Foundation is a 501 (C) 3 non-profit organization. All donations to the Delta San Francisco-Peninsula Foundation are tax deductible.

For further information, please contact:

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Delta San Francisco-Peninsula Foundation  
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[www.dsfpf.org](http://www.dsfpf.org)

Helping communities succeed  
one individual and one family  
at a time.



## DEAR SUPPORTERS & FRIENDS,

Delta, a symbol for change, represents the spirit of the Delta San Francisco-Peninsula Foundation. This year we raised over \$34,000 and we provided scholarships to three deserving-students. In addition, we hosted our third annual Financial Fortitude Workshop, which was a tremendous success. We were pleased to honor Dannette Mitchell and Evelyn Neely as Emeritus members of the Board and we thanked Dannette Mitchell and Yvette Irvin for their service to the Board which ended in 2012. We also elected two new Board members, Danielle Moore Burton and Helen Kennedy Lazar. It was a great year and none of our

successes would have been possible without you.

Every gift makes a difference in the lives of our scholarship recipients. The work that we do in helping students achieve their educational goals would not be possible without your generous contributions. We believe that the work we do is important because higher education is becoming out of reach for many families. The safety nets that once existed for students are eroding and many are faced with the choice of being saddled with life-long debt or foregoing a college education. Many families can no longer rely on state funding as California supports less than 40 percent of college cost and students now pay 57 percent of college costs at state supported schools. The need for donor support is stronger than ever.

As our endowment grows, we are closer to having our income support four scholarships of \$8,000 over four years. There are few scholarships that make an ongoing investment in students and provide them with financial assistance throughout their college education. We believe that the support we provide students reflects the Foundation's dedication to making education attainable for underserved youth. We hope that with your continued support we will be able to help even more students.

Thank you for making 2012 such a successful year!

Warm regards,

Bessie L. Stewart-Ross  
Chair, Delta San Francisco-Peninsula Foundation

## Make a Difference

The Foundation awards monetary scholarships to graduating high school seniors for the purpose of motivating these deserving students to attend college. Eligibility for the scholarships requires students to demonstrate intellectual promise, good work habits, high character, and financial need. We invite you to join us in building better communities - one family at a time.

### Volunteer

Share your time, talent and experience with one of our Delta San Francisco-Peninsula Foundation scholars.

### Join the Board

Board members create the vision and strategy for the Foundation. If you are looking for a leadership role, Board membership may be for you.

### Become a Strategic Partner

If you belong to a business or organization that shares our vision, strategic partnering can help you meet your goals while also helping the Foundation.

### Donate

Your monetary contributions help fund scholarships for high school teens entering college. All donations are tax deductible. To donate online, please visit [www.dsfpf.org](http://www.dsfpf.org) or mail to 204 E. 2nd Avenue #308, San Mateo, CA 94403.



Every gift makes a difference.

# 2012 Contributors

## CORPORATE SPONSORS

### Silver (\$2,500 - 4,999)

Wells Fargo Bank

### Bronze (\$1,000 - \$2,499)

Delta Research and Educational Foundation, Google Matching Gifts Program, Union Bank, Yahoo!

## INDIVIDUAL CONTRIBUTORS

### Gold (\$5,000 - \$9,000)

Evelyn Neely

### Silver (\$2,500 - 4,999)

Bessie L. Stewart-Ross, Regina Wallace Jones

### Bronze (\$1,000 - \$2,499)

Barbara Brown, Stacy Brown Philpot, Altarine Campbell Vernon, Helen Kennedy Lazar, Marvel-Marie Khan, Dannette Mitchell, Bettye Price, Lillie Ryan-Culclager

### Patrons (\$50 - \$999)

David S. Beers, Dianne Berry, Lucretia-del Broussard, Kathy Campbell, Kathryn Campbell, Renee Davis, Earline Douglass, Sir Jules Hayward, Lela Jones, Michelle Lewis, Patricia Jean Louis-Knight, Vera Modiste, Danielle Moore Burton, Samantha Moorer, Judith Ned, Linda A. Rarden, Doris Rutland, Linda Shannon Mason, Mildred Swann, Lazelle Westbrook, Janice Willis

## In-Kind Donations

Special thanks to Renee Davis, Yvette Irvin of SavvyClick Marketing, Sharonda Jones, and Bettye Price for their in-kind donations in support of our programs.

INCOME		January 1, 2012 - December 31, 2012
MEMBERS/CHAPTER DONATIONS		23,772.86
COMMUNITY DONATIONS		7,622.03
INTEREST		9,109.99
RAFFLE TICKETS		1,933.00
MISCELLANEOUS INCOME		3,301.27
<b>TOTAL INCOME</b>		<b>45,739.15</b>

EXPENSES		January 1, 2012 - December 31, 2012
ADMINISTRATIVE EXPENSES		
ACCOUNTING EXPENSES		545.00
FOUNDATION EXPENSES		418.40
POSTAGE & SHIPPING		420.00
PUBLICATION, PRINTING & COPYING		24.36
RENTAL EXPENSE		522.00
FRANCHISE TAX BOARD		75.00
SECRETARY OF STATE		20.00
INSURANCE		171.02
WEBSITE		1,239.88
<b>TOTAL</b>		<b>3,435.66</b>
OTHER DISBURSEMENTS		
MISCELLANEOUS EXPENSE		20.00
<b>TOTAL</b>		<b>20.00</b>
DONATIONS		
SCHOOL/CHURCH		400.00
SCHOLARSHIPS		7,000.00
<b>TOTAL OTHER</b>		<b>7,420.00</b>
<b>TOTAL EXPENSES</b>		<b>10,855.66</b>
<b>NET INCOME</b>		<b>\$34,883.49</b>

The intent of the Financial Fortitude Workshop is to inspire individuals and families to become fiscally fit and proactive in planning for financially fortified futures.

Our mission is to improve the quality of life in the San Francisco and Peninsula area by supporting programs that foster educational growth. The Foundation will provide financial assistance in the form of scholarships and awards to individuals and organizations.

## Financial Fortitude Workshop

Sponsored by Union Bank, the Delta Research and Educational Foundation, Google Matching Gifts Program, Yahoo!, and Wells Fargo Foundation, our third annual Financial Fortitude Workshop was held on October 20, 2012 at the San Mateo Senior Center. The keynote speaker, Carolyn Samiere, Esq., spoke on “Developing an Investor Mindset for All Generations and Building a Foundation for Sound Investing.” In addition, a three-member panel discussed budgeting, saving, and investing; provided information about making sound financial investments; and gave an overview of estate planning. We also featured workshops on money basics,



career options, and preparing our youth participants for college.

The Financial Fortitude Workshop series was a series of workshops designed to help participants gain a better understanding of money and how wise saving and investment strategies can positively impact their lives in the future. It was the intent of the Financial Fortitude

Workshop to inspire individuals and families to become fiscally fit and proactive in planning for financially fortified futures.

## Financial Fortitude Workshop

The workshop presenters included: Gregory Young, MBA of Wells Fargo, and Martin Harband of Chauvel & Glatt, LLP, and Claude Tolbert MBA of Bit Torrent. All of the presenters were phenomenal in their areas of expertise. Participants received the following helpful tips to assist them on their path to financial freedom:



1. Create a monthly budget and stick to it.
2. Pay yourself first.
3. Increase net worth by increasing your assets, saving money and getting rid of debt.
4. Create an emergency fund for 3-6 months.
5. Look at lower cost alternatives such as Target and Safeway.
6. Shop around for best interest rates.
7. Know your credit score.
8. Plan for your retirement.
9. Decrease your expenses.
10. Pay your smallest loans off first.
11. Give to your favorite Foundation.

The program also featured opportunities for youth to learn about good financial habits and obtaining financial support throughout college. Sharon Preston, district manager of San Mateo Junior Achievement discussed how to develop healthy financial habits. Stacy Brown Philpot, MBA of Google Ventures discussed career options. Mary Morrison, MBA of Stanford University discussed how to make college an option.

# Scholarship Recipients



“I would like to thank the Foundation and Delta Sigma Theta Sorority for

giving me this opportunity to be given this scholarship. Thank you for giving me and others like me a chance to better afford higher education. Going to college will open up even more opportunities for me to explore new dreams and give back to my community in a more effective way.”

**Ayela James, Dillard University,** Evelyn Neely Scholarship recipient and newest Foundation scholarship recipient

Your generous support helps provide scholarships for college students like these:

## JOYA DUPRE

2010 Graduate  
Howard University  
Psychology Major



## ALLYSON COBB

2011 Graduate  
NCA&T University  
History Major



## VERONICA SMITH

2011 Graduate  
UC Santa Barbara  
History of Public Policy Major



## RAVEN TAYLOR

Sophomore  
Howard University  
Biology Major



## IMANI MCELROY

2012 Graduate  
UC Irvine  
Biology/Pre-Med Major



## DEDRIANA LOMAX

Junior  
Howard University  
Biology Major



Without the support of foundations such as the Delta San Francisco-Peninsula Foundation, we believe that more and more qualified students will be squeezed out of higher education due to lack of funds. The Foundation's ultimate goal is to remove funding barriers to help students achieve their educational goals.